

SPONSORSHIP OPPORTUNITIES

# 2026 FALL MEETING, OFFICER INSTALLATION AND AWARDS GALA



September 15-18, 2026  
Ritz Carlton Reynolds  
Lake Oconee

Home Builders Association of Georgia



## **PRESENTING SPONSOR -- \$10,000 TWO EACH**

1. **Georgia Power**
2. **Builders**
3. **Atlanta Gas Light**

- Signage displayed throughout meeting
- Opportunity to place promotional items on tables throughout the entire meeting
- Complimentary registration for two individuals from your company
- Promotional items to be placed in conference attendee welcome bags
- Two full pages ads in the GeorgiaBuilder -- one each in two separate issues
- Sponsorship promoted on HBAG Mobile App
- Complimentary exhibit table

## **WELCOME NETWORK RECEPTION**

### **Georgia Power**

- "Exclusive Sponsor" of Welcome Reception
- Chance to welcome all HBAG attendees at reception
- Work with staff to develop program agenda and theme for reception
- Exclusivity on sponsorship and branding of Welcome Reception
- Signage designating sponsorship

## **GOLF TOURNAMENT -- 2 AT \$3,000 (GOLD SPONSOR)**

- Logo on banner at the golf event
- Opportunity to provide promotional items or literature for all attendees
- Exposure among all attending HBAG members
- One full page advertisement in the GeorgiaBUILDER magazine
- Sponsorship promoted on HBAG Mobile App
- Complimentary registration for one attendee from your company
- Complimentary exhibitor's table

THIS YEAR'S FALL MEETING OFFERS UNIQUE OPPORTUNITIES TO GET YOUR COMPANY NAME IN FRONT OF HBAG MEMBERS. WE WILL BE HOLDING SEVERAL EXCITING EVENTS THAT WILL PROVIDE SPONSORS UNMATCHED AND HIGH-IMPACT VISIBILITY.

For sponsorship information, contact  
Cindy Morley at  
[cmorley@hbag.org](mailto:cmorley@hbag.org)  
or Austin Hackney at  
[ahackney@hbag.org](mailto:ahackney@hbag.org)



## **LANYARDS (GOLD SPONSOR)**

**Sold -- LP Corp**

- Your company name or logo displayed on lanyards
- Opportunity to provide promotional items or literature for all attendees
- Exposure among all attending HBAG members
- One full page advertisement in the GeorgiaBUILDER magazine
- Sponsorship promoted on HBAG Mobile App
- Complimentary registration for one attendee from your company
- Complimentary exhibit table

## **LUNCH & LEARN -- (GOLD SPONSOR)**

**SOLD -- Intuit**

- Signage at event with logo
- Recognition at the lunch with the opportunity to welcome HBAG members
- Opportunity to distribute promotional items on lunch tables
- One full page Advertisement in GeorgiaBUILDER magazine
- Complimentary registration for one attendee from your company
- Sponsorship promoted on HBAG Mobile App
- Complimentary exhibit table

## **COCKTAIL RECEPTION -- \$4,000 (GOLD SPONSOR)**

- Exclusivity on sponsorship and branding of Cocktail Reception with signage
- One full page advertisements in GeorgiaBUILDER magazine
- Complimentary registration for one individual from your company
- Opportunity to place promotional items in goodie bags
- Logo on HBAG Mobile App
- Complimentary exhibit table



## **AWARDS DINNER -- 2 AT \$5,000 (GOLD SPONSOR)**

### **1. Atlanta Gas Light**

- Signage recognizing your company as a sponsor at Officer Installation and Awards Gala
- Complimentary registration for one individual from your company
- Two full page advertisements in GeorgiaBUILDER magazine -- one full page in two separate issues
- Opportunity to place items in goodie bags
- Logo on HBAG Mobile App
- Complimentary exhibit table

## **SENIOR OFFICERS /EXECUTIVE OFFICERS DINNER -- 2 AT \$3,000 (GOLD SPONSOR)**

- Sponsorship promoted on HBAG Mobile App
- Opportunity to distribute promotional materials
- Opportunity to join leadership for dinner and address them for 2-3 minutes
- Recognition at Board of Directors Meeting
- Complimentary registration for one individual from your company
- Complimentary exhibit table
- 1 Full Page Advertisement in GeorgiaBUILDER magazine

## **ASSOCIATES COUNCIL KICKOFF -- 6 @ \$1,000 EACH (SILVER SPONSOR)**

- Sponsorship promoted on HBAG Mobile App
- Opportunity to place items in goodie bag
- Recognition at Board of Directors Meeting
- Complimentary exhibit table

## **PICNIC LUNCH-- \$3,000 EACH (GOLD SPONSOR)**

- Sponsorship promoted on HBAG Mobile App
- Signage recognizing you as a sponsor
- Opportunity to place items in goodie bags
- Recognition at Board of Directors Meeting
- Complimentary registration for one individual from your company
- Complimentary exhibit table
- 1 Full Page Advertisement in GeorgiaBUILDER magazine



### **REFRESHMENT BREAK -- \$2,500 EACH (GOLD SPONSOR)**

- Sponsorship promoted on HBAG Mobile App
- Signage recognizing you as a sponsor
- Opportunity to place items in goodie bags
- Recognition at Board of Directors Meeting
- Complimentary registration for one individual from your company
- Complimentary exhibit table
- 1 Full Page Advertisement in GeorgiaBUILDER magazine

### **BREAKFAST SPONSOR -- \$2,000 (SILVER SPONSOR) WEDNESDAY OR THURSDAY**

- Sponsorship promoted on HBAG Mobile App
- Recognition at Board of Directors Meeting
- Opportunity to place items in goodie bags
- 1 Half-Page Advertisement in GeorgiaBUILDER magazine
- Complimentary exhibit table

### **PHOTOGRAPHY SPONSOR -- \$2,000 EACH (SILVER SPONSOR)**

- Sponsorship promoted on HBAG Mobile App
- Opportunity to place items in goodie bags
- Recognition at Board Meeting
- 1 Half-Page Advertisement in GeorgiaBUILDER magazine
- Complimentary exhibit table

### **BOARD MEETING SPONSOR -- \$1,500 EACH (SILVER SPONSOR)**

- Logo HBAG Mobile App
- Recognition at Board of Directors Meeting
- Opportunity to put items in the conference goodie bag



## **DINNER BEVERAGE BAR SPONSOR -- \$3,000 GOLD SPONSOR**

- Sponsor of Beverage Bar during Dinner
- Signage at event with logo
- Complimentary registration for one individuals from your company
- Complimentary exhibit table
- Logo on HBAG Mobile app
- Opportunity to place items in goodie bag

## **PWB MEETING SPONSOR-- \$1,000 EACH (SILVER SPONSOR)**

- Logo on HBAG Mobile App
- Recognition at Board of Directors Meeting
- Opportunity to put items in goodie bags
- Opportunity to network with PWB Council Members and Guests

## **GEOC MEETING SPONSOR-- \$1,000 EACH (SILVER SPONSOR)**

- Logo on HBAG Mobile App
- Recognition at Board of Directors Meeting
- 3-5 minutes to address Executive Officers during meeting and distribute promotional materials
- Opportunity to put items in conference goodie bag

## **TABLETOP EXHIBITOR -- \$750 EACH (BRONZE SPONSOR)**

- Table for promotional items -- table and chair provided
- Logo on HBAG Mobile App
- Opportunity to put items in goodie bags

## **WINE TASTING B-PAC FUNDRAISER -- \$300 EACH - 7 AVAILABLE**

- Table for promotional items -- table and chair provided
- Logo on HBAG Mobile App
- Opportunity to put items in goodie bags

1. Georgia Power
2. Builders
3. Atlanta Gas Light